

## Purpose, Vision, Values, Goals Summary-Farmer's Institute Strategic Plan

Mission	Purpose	Vision-Core Ideology	Vision – Envisioned Future	Values
The Farmer's Institute is a non-profit society	To improve conditions of rural life so that the settlement may be permanent and prosperous.	Promote Agriculture	Survive, and be profitable.	Integrity and integration
working to advance farming	To promote the theory and practice of agriculture by lectures, essays, circulation of information and other informational methods and to stimulate interest by exhibitions, prizes and other means.	Farming – “Do It & Improve It”	Powell River to be exempt from all marketing bodies	Stewardship/ caretaking
in the Powell River Regional District.	To arrange on behalf of it's members for the purchase distribution or sale of commodities, supplies, or products and generally act on their behalf on all matters instrumental to agricultural pursuits.	Support new and younger farmers	Make local farm food available in local institutions (schools, hospitals)	Sharing
	To promote social intercourse, mutual helpfulness and the diffusion of knowledge, and to make new settlers welcome. The funds of the institute shall be devoted solely to the promotion of these objectives.	Support new endeavors	Supply 95% of local demand for food	Education
		A Food Security/Seed Security focus	Everybody has a Farm	Optimism
		Provide community support	Healthy people, healthy community	

		Educate the general public about the importance of our food supply, and the importance of the Farmer's Institute	Become a role model for other communities on being self-sustaining	
--	--	--	--	--

## Goals Summary-Farmer's Institute Strategic Plan

Goals Category	Goals	Objectives*	Strategies*	Timeline
<b>SHORT-MEDIUM TERM:</b>				
Increase capacity of Farms, Infrastructure, Agriculture	Develop Seed Bank			
Improve internal communications and networking	Speakers/workshops Communications/website			
Increase capacity of farms, infrastructure, agriculture	Cooperative Buying			
Building capacity	Fundraising to support budget			
<b>LONG TERM:</b>				
Building capacity	Grow our own feed			

\*Add rows as necessary to have multiple objectives/strategies related to single goal